



Du'Anyam – Weaving Goods
Empower Women. Promote Culture.
Improve Health & Livelihood



The Reason

Maternal & Child Health Issues



1 in 3
children chronically
malnourished

260
babies die before
reaching 1 month
EVERYDAY

42
mothers die
giving birth
EVERYDAY



The Problem 1:

Socioeconomic problems behind health issues



Lack of year-round cash

\$16.5

average woman's
monthly income



Lack of income options

45%

of pregnant women are
chronically malnourished



The Problem 2:

Underdeveloped skills & resources



Existing traditional skills, but limited market access



Abundant natural resources that can be used sustainably



Large, growing national & global crafts market



The Solution



1

Connect Existing Skills & Resources to the Market

2

Empower Women through Financial Security

3

Provide Platform to Introduce Further Impact



The Approach

1

Teach women what marketable products to create

2

Provide upfront cash payment regularly for the women

3

Providing market access for the products



The Social Impact



22

Villages

500

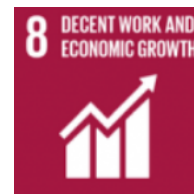
Weavers

40%

↑ Women's
Income

55%

↑ Women's
Savings



The Products

Living



Style



The Design Collaboration & Award



Good
Design
Indonesia



The Customer Segments

Hotels

Marriott
HOTELS & RESORTS



The Oberoi Group



BELMOND

Katamama
POTATO HEAD
Family

Corporates



BANK BRI

facebook



DBS



Emtek

Retail Channels

ALUN ALUN
INDONESIA
Inspiring Innovations

ĀMAN
RESORTS

COTTONINK

Sarinah



ANOMALI
COFFEE



The Customers



70+ **3000+**

**Wholesale
Clients**

**Products
monthly**



The Export



UNITED STATES
OF AMERICA



Denmark



Australia



JAPAN



SOUTH KOREA

ASIAN GAMES 2018 Official Merchandiser

DU'ANYAM - THE ENERGY OF ASIA
Official Merchandiser of ASIAN GAMES 2018



18th ASIAN GAMES
**Jakarta
Palembang
2018**



DU'ANYAM
WEAVING GOODS



The Impact Partners

SAMSUNG

Tanoto
Foundation



KALBE

HOSHIZORA  FOUNDATION



The Eco-Socio Tourism: East & Central Flores



>100

guests

6

origin
countries

Unique travel experience

- Du'Anyam Weaving Workshop
- Other community enterprises (wild honey, cashew, ikat weaving, sorghum)
- Virgin beach & hot springs, Kelimutu tri-color craters



The Team & Supporters



The Media Coverage

KOMPAS
AMANAT HATI NURANI RAKYAT

Kick Andy

TRANSTV
METRO TV

SCTV

CNN
Indonesia

BERITA SATU

NET. **DAAI TV** **KOMPAS TV**

intisari Smart and Inspiring **BAZAAR** INDONESIA

Kontan Business & Investment Media **JG** **NOVA** **JakartaGlobe**

The Jakarta Post **femina** **indonesia expat** **JAKARTA 7 LIFE IN THE CAPITAL** **NOW!**

METRO TV

SOCIO PRENEUR

SPECIAL HUT METRO TV

26 KOMPAS, MINGGU, 18 SEPTEMBER 2016

Ruang&Desain | Lini

Anyaman Para Mama Melesat ke Panggung Mode

DuAnyam yang bermakna "anyaman ibu" lahir dari keinginan sekelompok anak muda untuk mewujudkan mimpi mereka dengan cara yang berbeda. Mereka memilih untuk berkolaborasi dengan para perancang busana untuk menciptakan koleksi busana yang unik dan bermakna.

Anyaman tradisional yang dulu hanya digunakan untuk keperluan sehari-hari, kini telah menjadi bagian dari koleksi busana modern. Para perancang busana melihat potensi besar dari anyaman tradisional dan mencoba mengintegrasikannya ke dalam desain busana mereka. Hasilnya adalah koleksi busana yang unik dan bermakna, yang menggabungkan tradisi dan modernitas.

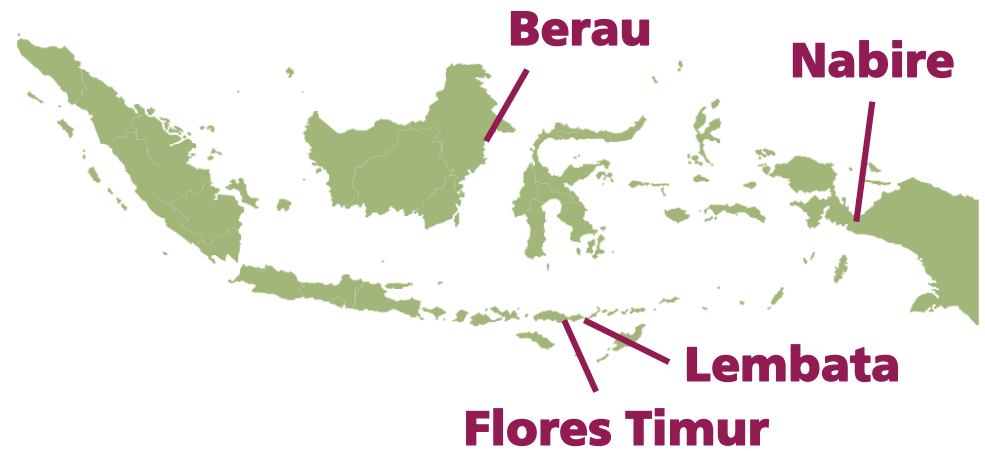
The Government Support



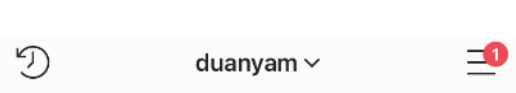
BE
KRAF



The Program Areas



The Technology to Start Basic, Simple, Relevant Technology



866 profile visits in the last 7 days



642
posts

5,821
followers

192
following

Promotions

Edit Profile

Du'Anyam: Mothers Weaving

Shopping & Retail

@tobo_byduanyam //Du'Anyam produces and distributes quality, functional wicker crafts to empower women and improve maternal & child health.

duanyam.com/

Jl. Batu Jajar No. 14, Jakarta, Indonesia

Followed by atika_n, ven.ten, joardiant + 76 more



Kalimantan



Papua



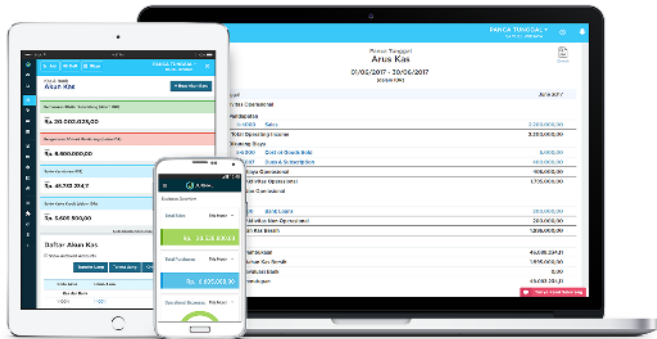
Open Trip 2...



HIRING



ASIAN C



The Technology to Scale Data Collection App



Lewokluk 13 Juli 2017.

Mama Getudis Lena Lubur.
1 Sobe (35 x 45 cm) = Rp 65.000.

Mama Maria peri Kabelen.
1 Sobe (35 x 45 cm) = Rp 65.000.

Total bayar

Lewokluk, 22 Agustus

Mama Getudis Olina Lubur.
1 sobe (30 x 40) =
1 sobe (29 x 35) =
3 sobe (40 x 43) =

Problema	Jenis	Jumlah	Status	Tanggal Masuk	Tanggal Keluar
Ambeien Taji	Ambeien	2000	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2000	On going	20 Desember 2017	
Tuba	Ambeien	10	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	
Ambeien Taji	Ambeien	2	On going	20 Desember 2017	



The Key Learnings



COLLABORATION



**LOCAL HR
SUPPORT &
DEVELOPMENT**

The Vision



By **2020**

Top supplier

for quality, ethical,
unique wicker crafts

2,000

women
empowered

↑30%

women's
income

Empower Women
Promote Local Culture
Improve Health



Empower Women, Promote Culture, Improve Health

